

# Xero and Bigcommerce Partner to Bring Best-in-Class Accounting Tools to Online Retailers

*Partnership brings leading accounting software and ecommerce platform together to save merchants time and money*

**AUSTIN, Texas and MELBOURNE, Australia— November 17, 2015** — [Xero](#), the global cloud accounting leader, and [Bigcommerce](#), the leading ecommerce platform for fast-growing brands, today announced a new free integration designed to automate previously manual accounting and bookkeeping processes. The integration allows for the clean transfer of data between the two systems, freeing up time and eliminating the need to navigate between the two tools. Through the partnership, small businesses worldwide can connect their online store and accounting software, providing an accurate, real-time view of financial data from a single platform.

According to a recent survey<sup>1</sup>, 40 percent of small business owners say they spend more than 80 hours per year on tax preparation, and that bookkeeping is the most challenging part of running a business. This integration aims to ease the pain and reduce the time business owners spend managing their accounting.

“I rely on Bigcommerce and Xero every day, and now I can easily see how my business is doing in one place without having to worry if the information is up-to-date,” said Robert Gilbert, CEO of [K9 Nutraceuticals](#). “As a business owner, there are always a dozen things that require your attention. I’m glad I can take manual financial entries off the list.”

Customers using Bigcommerce and Xero can take advantage of several benefits, including:

- **Automatic data transfer:** Business owners will be able to sync orders, taxes, refunds, discounts, customer and shipping information, creating a seamless flow of data from their online store to Xero.
- **Fast, flexible setup:** With just a few clicks, merchants can set up and tailor the integration to suit their financial requirements. The integration also includes daily activity updates and error alerts.
- **Save time and improve data accuracy:** Xero and Bigcommerce together eliminates the need for manual data entry and associated human errors.

“Xero’s accounting software is powerful when it’s connected to other core business services like Bigcommerce. This integration is free, easy to access, and gives online retailers a complete picture of their critical sales data and finances, enabling them to grow their business quickly and seamlessly,” said Chris Ridd, Managing Director of Xero Australia. “Xero and Bigcommerce working together will save businesses time and effort. They can check the health of their business at a glance, from any device and at any time.”

“Business owners start companies to focus on their passions: selling great products and marketing their brand. They don’t want to spend countless hours managing company finances and complicated technology integrations,” said Tim Schulz, Chief Product Officer of Bigcommerce. “This integration will bring peace of mind and free up time and money to spend elsewhere - a significant value for resource-constrained retailers.”

To learn more about the integration, visit [www.bigcommerce.com/xero](http://www.bigcommerce.com/xero) and [www.xero.com/bigcommerce](http://www.xero.com/bigcommerce)

---

<sup>1</sup>A Look at Accounting and Taxes, <https://www.score.org/resources/infographic-look-accounting-and-taxes>, 1/28/15

###

**Media Contact:**

Marina Holmes  
[marina.holmes@xero.com](mailto:marina.holmes@xero.com)

John Yarbrough  
[john.yarbrough@bigcommerce.com](mailto:john.yarbrough@bigcommerce.com)

**About Xero**

Xero is a global cloud accounting platform used by over half a million subscribers in more than 180 countries with staff across the United States, United Kingdom, Australia and New Zealand. Xero seamlessly integrates with over 400 third-party tools, and was ranked No. 1 by Forbes as the World's Most Innovative Growth Company in 2014 and 2015. For more information, visit [xero.com](http://xero.com)

**About Bigcommerce**

Bigcommerce is the leading ecommerce platform for fast-growing and mid-market brands. According to analysis conducted by market research firm Ipsos, online stores built on Bigcommerce grow approximately twice as fast as the ecommerce industry average. Bigcommerce's cloud-based platform enables merchants such as Cetaphil, Dorco, Duck Commander, Martha Stewart and Travelpro to cost-effectively grow their businesses with more traffic, higher conversion and superior performance. Bigcommerce supports clients from its headquarters in Austin, Texas and offices in San Francisco and Sydney. For more information, visit [Bigcommerce.com](http://Bigcommerce.com).