



Beautiful accounting software

## Media Release

### **Xero signs first Platinum Partner outside big four markets**

**AUCKLAND, 9 April 2015** [Xero](#) has today announced a strategic partnership with KPMG in Singapore demonstrating the global reach of the company in servicing hundreds of thousands of small businesses worldwide.

KPMG in Singapore today becomes the first Platinum Partner for Xero in Asia - and Xero's first outside the four main markets of New Zealand, Australia, United Kingdom and United States. This strategic partnership combines Xero's cloud-based accounting software with KPMG's wealth of business expertise.

Today's announcement follows on from similar strategic alliances signed by KPMG member firms in the [United Kingdom](#) and [New Zealand](#), with Xero.

Not only will Singapore enterprises and startups enjoy select online accounting and tax services at a very affordable price to track their business performance and cash-flow online in real-time, they will also have access to business expertise from KPMG professionals, when they need it. Services include accounts preparation, bookkeeping, payroll, GST and filing of corporate tax returns.

Xero Managing Director for New Zealand and Global, Victoria Crone, said, "It is exciting that KPMG has selected Xero as a technology platform partner for their online services, confirming our belief that cloud accounting is fast becoming an important platform for both accounting firms and small businesses worldwide."

"Xero is used by more than 400,000 customers in over 180 countries globally. And the speed at which small businesses globally are adopting Xero shows they want accounting software that is beautiful, easy to use, and can be operated from anywhere, on any device."

"This partnership is Xero's third with KPMG globally and firmly aligns with our vision to make it easier for small businesses to meet their compliance requirements and ultimately run things more smoothly. We believe that Xero is an effective platform for KPMG to access business data and reduce compliance costs," Ms Crone added.

Johnny MacAvoy, Xero Sales Director for Global said, "Today's announcement of KPMG as our first Platinum Partner outside our four major markets really demonstrates Xero's global reach and our role as a global cloud provider - servicing small businesses all over the world."

Mr Owi Kek Hean, Deputy Managing Partner and Head of Enterprise Market Segment at KPMG in Singapore said, “We are delighted to see this partnership inked with Xero. It will allow us to offer professional services aligned closer to the unique needs of local enterprise and start-ups, while making enhanced reporting and other value added services available should they need it.”

“Cloud accounting is fast becoming an important platform for both accounting firms and small businesses. They do not only result in cost savings, but they can help organisations increase workforce flexibility, improve customer service and enhance data analytics.”

ENDS

### **About Xero**

[Xero](#) is beautiful, easy-to-use online accounting software for small businesses and their advisors. The company has [400,000 paying customers](#) in more than 180 countries. Xero seamlessly integrates with over 350 third-party tools, and was recently ranked No. 1 by Forbes as the [World's Most Innovative Growth Company](#).

### **About KPMG in Singapore**

KPMG in Singapore is part of a global network of professional services firms providing Audit, Tax and Advisory services.

The KPMG network operates in 155 countries, with more than 162,000 people working in member firms around the world. In the ASEAN region, member firms operate across all 10 countries of this regional grouping providing professional services supporting the growth, compliance and performance objectives of our clients.

### **For more information, contact:**

Janna Wilkinson  
PR and Communications Manager, NZ  
[janna.wilkinson@xero.com](mailto:janna.wilkinson@xero.com)  
+64 (0)22 474 4441

Yasmin Quek  
External Communications, KPMG in Singapore  
Tel: +65 6507 1546  
Email: [yquek@kpmg.com.sg](mailto:yquek@kpmg.com.sg)

Kelvin Lee  
External Communications, KPMG in Singapore  
Tel: +65 6507 1534  
Email: [kelvinlee1@kpmg.com.sg](mailto:kelvinlee1@kpmg.com.sg)