MEDIA RELEASE

Xero chosen as preferred accounting software solution by K·Coe Isom

Partnership with leading consulting and accounting firm underscores Xero’s growing presence on national scale in agriculture industry

Denver, CO — May 27, 2020 — Xero, the global small business platform, today announced an agreement with K·Coe Isom (K·Coe), one of the leading food and agriculture consulting and accounting firms in the United States, to transition the firm’s clients onto the Xero platform.

K·Coe and its clients will have access to Xero’s cloud-based accounting and practice management platform as well as Xero’s ecosystem of more than 800 third-party applications to help boost efficiency and performance.

As well as being one of the leading food & agriculture firms, K·Coe has a strong regional presence in community banking, construction, education, healthcare, manufacturing, real estate and development, and technology.

K·Coe is also investing heavily in software and technology product development and automation, especially focused on farmers and the agriculture industry.

With the launch of their Pinion IO platform with Xero at its core, K·Coe is aiming to revolutionize farm back office accounting and data management globally.

Matt Powell, K·Coe’s Global Innovation Leader said, “To support K·Coe’s growth plan and the launch of our new Integrated Office platform ‘Pinion IO’, we needed a robust, cloud-based general ledger accounting software with a high level of client support and advanced functionality. Xero’s cloud-based accounting and practice management platform offers the unique financial management tools and real-time insights that can boost the efficiency and performance of client operations, as well as enable our clients to make more informed decisions. Xero’s understanding of the unique challenges our firm and clients face, coupled with the ability to support our vision for connectivity and customizable solutions, made them the perfect partner for us.”

Tanner Hoffman, General Manager, Verticals at Xero Americas said, “We’ve seen how firms and their clients benefit when they take advantage of cloud-based accounting solutions. Not only does it give business owners time back to focus on what they’re passionate about, but the tools available on the Xero platform streamline processes and provide rich insights so accounting professionals can serve as trusted advisors to their clients. We look forward to working with K·Coe and believe our partnership will deliver an improved experience for farming and agricultural businesses.”
About Xero
Xero provides a beautiful and easy-to-use cloud-based accounting software service for small businesses and their advisors around the world. Xero connects more than two million subscribers with an ecosystem of over 800 third-party apps and 200 plus connections to banks and financial service providers. The IDC MarketScape recognised Xero as a Leader in the Worldwide SaaS and Cloud-Enabled Small Business Finance and Accounting Applications 2020 Vendor Assessment. On the 2020 Financial Times High-Growth Companies Asia Pacific list, Xero was the largest company by revenue to come from New Zealand or Australia. Xero has also been included in the 2020 Bloomberg Gender-Equality Index.

About K·Coe Isom
K·Coe Isom is a top 100 accounting firm and the nation's leading food and agriculture consulting firm. With roots dating back to 1932, the firm has expanded upon traditional accounting services to deliver increased value and growth for clients through comprehensive policy-to-plate strategies, and advisory in the areas of sustainability, federal affairs, land conservation, wealth management, succession planning, and talent strategy - to name a few. K·Coe Isom provides insight and solutions for the food and ag, biofuels, manufacturing, construction, and banking industries. The firm serves domestic and international clientele from eight states, spanning coast-to-coast offices. Visit www.kcoe.com.