MEDIA RELEASE

**Xero announces smarter tools to help accountants and bookkeepers manage their digital practice**

*New features announced at Xerocon San Diego demonstrate Xero’s increased investment in North America, with new automated workflows in tax tools and new personalized learning experience*

18 JUNE 2019, DENVER — Xero, the global small business platform, today unveiled major product enhancements aimed at empowering advisors - such as accountants and bookkeepers, to help them run their businesses more efficiently.

The new features, showcased at Xerocon San Diego 2019, demonstrate Xero’s continuing commitment to build best-of-breed technology for the US and Canadian markets. Xero is rolling out highly requested tools for advisors to digitize their tax workflows, including:

- **New, smart tools for US and Canada advisors**, helping them to manage their small business clients’ tax obligations by automating manual tasks and eliminating the hassle of tax time
- **A new learning platform for businesses and advisors**, bringing learning and support resources in one place to help business owners level up

“With our latest enhancements to the Xero platform, we’re following up on our previous geographic expansion, investing in the region to help level the playing field for ambitious business owners who want to spend less time managing operations and more time growing it,” said Jamie McDonald, Executive General Manager, Product, Accounting and Global Services at Xero.

“Through an increasingly connected global platform, advisors can save hours on entering and processing data and more time upskilling and providing higher-value services to their clients. Our accounting partners are the true engine room of the small business economy, and we know these tools will help them do that even more.”

**Tax Mapper for US accountants and bookkeepers removes the workarounds in tax time**

Tax Mapper, an all-new tax workflow solution, makes annual tax preparation easier than ever for US accountants and bookkeepers by seamlessly mapping client data from the Xero platform for their preferred tax software in a few easy clicks.

Currently, many tax accountants manually collate client documents from multiple sources, and data accuracy checks require swapping between multiple pieces of software, meaning time spent chasing and processing information.

Tax Mapper makes automated tax workflow easy for advisors, and significantly reduces the time spent entering data and managing manual workarounds. Each client’s necessary financial
information is systematically aligned to the relevant US tax forms, ready for input to any tax platform.

Tax Mapper is a major step in Xero’s journey toward automating the compliance process for advisors agnostic to platforms and partners, so accountants and bookkeepers can work with the tools and software that suit them.

The Xero platform brings information into one place and, by providing easy reporting and checking, accountants and bookkeepers can be more confident in the accuracy of the information. Tax Mapper will also include a report to show a record of all the mappings, so advisors can double-check the mappings before export.

Xero will roll out additional tax preparation services and deeper partnerships with tax providers in the coming months.

Nick Pasquarosa, Founder & Chief Executive Officer of Bookkeeper360: "We are excited to hear Xero will have more customization and functionality with exporting/importing data into our tax software. Tax Mapper will save us countless hours of manual data entry, allowing us to focus on the things that matter most, having impactful relationships with our clients and adding value so that they can grow their businesses. As a long time Xero partner, we love the changes Xero continues to make to allow us to improve our client experience."

Automatically generate GST/HST tax returns in Canada

A Canada GST/HST solution is now available in beta for select Canadian subscribers, allowing accountants and bookkeepers to automatically generate GST or HST tax returns with a single click, saving hours of time spent manually calculating tax requirements. The new feature brings GST and HST calculations directly into the Xero platform so advisors can manage and audit tax returns quickly.

By automating Canadian tax obligations, advisors can work more efficiently, grow their practice and help small business clients stay on top of their tax obligations from day one.

New personalized learning experience in Xero Central helps users level up

Xero Central, the all-in-one support portal, is now home to Xero’s most comprehensive suite of learning courses and resources, aimed at helping all of Xero’s global subscribers including small businesses, and accounting and bookkeeping practices, grow their knowledge in the areas most important to them.

Covering a wide range of topics from payroll and invoicing to taxation and apps, the revamped learning platform provides one place for customers to learn, by themselves or alongside their advisors.

Xero users can learn in the formats best suited to them, such as e-learning content, video, live classroom events or interactive webinars. With machine learning and intelligent search at the center, Xero Central is designed to deliver relevant and personalized training content to help people and businesses of all experience levels and sizes to get what they need most.
The new learning portal simplifies the process of getting certified, giving users the ability to stay up to date on the latest product updates and learning content. And with new learning badges, accountants and bookkeepers can market their specializations to prospective clients, from product and app specializations to industry expertise in construction, retail and other industries.

The latest changes are the first of many to come to the learning programs to help advisors of all types continue to upskill and deliver greater value to their clients.

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About Xero
Born in the cloud, Xero is a beautiful, easy-to-use platform for small businesses and their advisors. Xero provides its 1.8 million subscribers with connections to a thriving ecosystem of 700+ third party apps and 200+ connections to banks and financial service providers. On the inaugural 2018 Financial Times FT1000 High-Growth Companies Asia Pacific list, Xero was the fastest growing tech company in the $200 million+ segment. Xero won ‘Bookkeeping software of the year’ from the Institute of Certified Bookkeepers UK in 2018, and was rated by Canstar Blue as Australia’s best accounting software over four consecutive years, 2015-2018.