Xero celebrates the award winning accountants and app partners in the UK & Ireland

- ApprovalMax wins App Partner of the Year
- Jonathan Bareham named Most Valued Accounting Partner
- RDA Accountants crowned Irish Partner of the Year
- Winners announced in ceremony first

London, 4th March, 2020 - Last night, accounting practices and Xero app partners across the UK and Ireland were honoured at the Xero annual awards. Held at London’s iconic Electric Brixton, the awards showcased the achievements made by those leading the way.

GoCardless won the Financial Services App of the Year Award, following tremendous growth and the launch of high demand features such as instalments and borderless payments. ApprovalMax scooped up the App Partner of the Year Award. This was for their creative and problem solving integrations after winning Emerging App of the Year in 2017.

The top accounting practices in the UK and Ireland were also recognised. Ashton McGill was awarded Small Firm of the Year (UK), Ad Valorem awarded Mid-Sized Firm of the Year (UK) and Johnston Carmichael (UK) won Large Firm of the Year. In Ireland, RDA Accountants was crowned Partner of the Year.

Hosted by award-winning comedian Lucy Porter, the glittering event recognised and celebrated the 150 practices and partners that attended. With 14 trophies up for grabs, the night marked the first time the annual Xero Awards were held as a stand alone event.

Glen Foster, Director of Accounting Partners at Xero commented: “The Xero Awards are a great opportunity to recognise the achievements of our accounting & app partners, and shine a light on the
work they are doing to support small businesses. They are at the forefront of change, helping SMEs transform the way they do business.

Jonathan Bareham, Director & Co-founder of Raedan Accountants, won Most Valued Partner in recognition of his advocacy for the cloud among SMEs. His firm Raedan also won the prestigious 100% Xero Award. Commenting he said: “I am delighted to have been awarded Xero’s Most Valued Partner. Our practice aims to unlock the power of the cloud for our small business clients - helping them tackle things like Making Tax Digital - so that they have more time to fall back in love with their business idea and focus on the most important things.”

Paul Redmond, Founder and Managing Partner at Irish Partner of the Year RDA Accountants, commented: “We are really excited to be recognised for our work. We moved our practice fully into the cloud over a year ago, and since then we’ve been able to save hours on things like manual data entry. This has freed us up to put clients at the heart of everything we do and act as true advisers to our small businesses customers across Ireland.”

Find more information on all the UK and Irish accounting and bookkeeping winners and UK app partner winners and why they are being recognised at this year’s awards.

**Full list of Xero UK & Ireland Award Winners for 2020**

**UK Partner Awards**
Sole Practitioner of the Year - Figure Fairy
Small Firm of the Year - Ashton McGill
Mid-size Firm of the Year - Ad Valorem
Large Firm of the Year - Johnston Carmichael
100% Xero Award - Raedan
App Advisor of the Year - MAP
Most Valued Profession - Jonathan Bareham

**UK App Awards**
App Partner of the Year - ApprovalMax
Emerging App of the Year - Xavier
Industry-specific App of the Year - Re-leased
Financial Services of the Year - GoCardless
Practice App of the Year - Fluidly

**Ireland Partner Awards**
Emerging Firm of the Year - PSC Accountants & Advisors
Partner of the Year - RDA Accountants

-ENDS-
About Xero

Born in the cloud, Xero is a beautiful, easy-to-use platform for small businesses and their advisors around the world. Xero provides its 2+ million subscribers with connections to a thriving ecosystem of 800+ third-party apps and 200+ connections to banks and financial service providers. On the inaugural 2018 Financial Times FT1000 High-Growth Companies Asia Pacific list, Xero was the fastest growing tech company in the $200 million+ segment. Xero won ‘Accountancy Software Provider of the Year’ at the British Business Awards in 2019, and was rated by Canstar Blue as the best accounting software in Australia from 2015-2018 and in New Zealand in 2019.