

XERO ACCOUNTANTS EDITION

DELIVERING PROFITABILITY TO YOUR PRACTICE

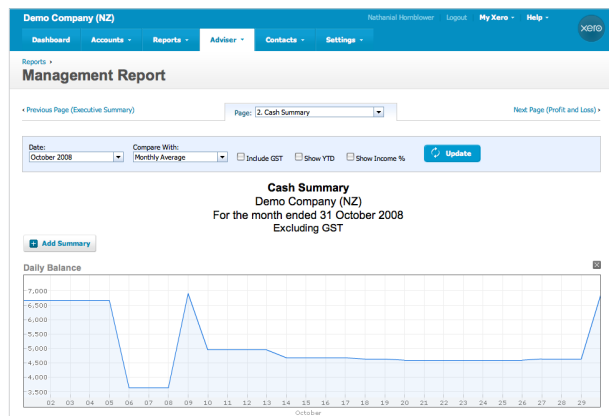
Xero is the award-winning online accounting system that is the emergent leader in accounting software, designed and built to enhance the relationship between accountants and their small business clients.

There are many different ways that you work with your clients. Xero covers the entire breadth of your activities. You might fully manage some clients and then operate as a Virtual CFO for others. This software will allow you to fluctuate between these various roles depending on your varied client base.

We now offer an accountants-only version of Xero: Xero Accountants Edition; which simultaneously provides a full version of Xero for both accountants and a cashbook role for your clients. We've priced it to be compelling so you can bundle it into your service offerings, for example you might offer Xero Accountants Edition, monthly management reports, GST returns, a few hours of tax advice each year and end of year accounts for a standard monthly fee.

2009: ACCOUNTANT FOCUS

Xero has focused initially on making accounting easier for the business owners, now we are turning our attention to the accounting community. Xero has recently committed to a strategic partnership with Acclipse to ensure that all the information that is entered into Xero, seamlessly and easily exports to this practice management system.



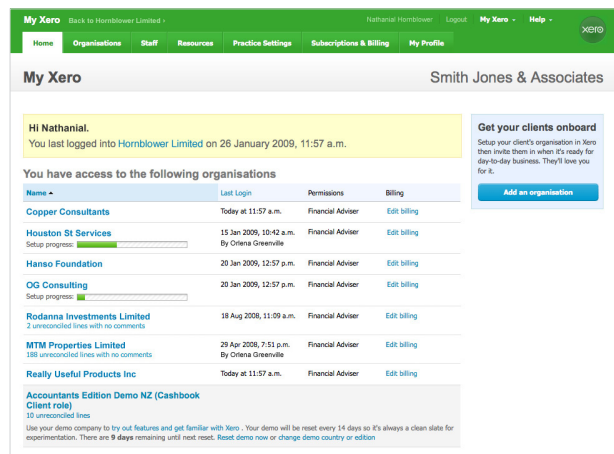
Once we have this powerful end-to-end solution fully operational, we will then be creating other export formats to support the accounting industry.

DIRECT DAILY BANKING

Xero has automated bank feeds from all of New Zealand's major trading banks so your clients get their bank statement data automatically every day. It comes to you without the clutter and stress that you usually face every month and means you avoid the painful, manual process of checking their data. By the time it comes to doing GST and year-end, your data input is fully up to date.

ONE VERSION

Xero means you'll never have to worry about different software versions again, as it's always up to date. Xero provides you with a cost-effective, more efficient business process and gives you easier access than ever before.



Because Xero software is updated monthly it will continually be applicable to more and more of your clients. In addition, there is only one version of the client's data accessible from anywhere.

Xero grows with your clients so when you think your client is ready to manage their invoicing you can simply upgrade them to the full version of Xero.

FROM AN ACCOUNTANT'S PERSPECTIVE

Baubre Murray, director of Dowse Murray Chartered Accountants, says Xero Accountants Edition is perfect for her clients, especially the ones that are bank-statement driven.

"All of our clients have come back to us and said they find it easy to use. We're confident in our clients using Xero Accountants Edition because there are no worries about backing up or keying errors."

"Also, it's cost-effective as the subscription will cover a lot of the time that we wouldn't usually be able to charge for – all that time that we usually spend on tidying up our clients' books."

To find out more about Xero Accountants Edition phone 0800 GET XERO (0800 438 9376) or go to www.xero.com/accountantsedition.



The world's easiest accounting system